

# UK & EIC PAVILION AT OTC 2027

3 - 5 May 2027 | Houston, USA

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Date: 3 - 5 May 2027

Location: Houston, USA

Join the **UK & EIC Pavilion at Offshore Technology Conference (OTC) 2027** to secure a prime stand location, enhanced promotion and visibility as well as access to industry experts through our extensive networking opportunities.

OTC gives you access to the industry's largest equipment exhibition, leading-edge technical information and valuable new professional contacts from around the world. Its large international participation provides excellent opportunities for global sharing of technology, expertise, products, and best practices.

31,000+  
Energy Professionals

250+  
Technical Presentations

1,300+  
Exhibitors

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# Market Intelligence

A hotspot of industry activity in the Oil & Gas sector, North America accounts for over US\$1 trillion in planned CAPEX across 700 projects in the upstream, midstream, and downstream sectors. The US Gulf of Mexico remains a strategic area for oil and gas players, hosting capital-intensive E&P projects such as Shell's Sparta and BP's new Paleogene production hub, as well as subsea tieback projects leveraging the region's extensive infrastructure. New discoveries in the Gulf further highlight the region's continued potential for growth and investments.

Meanwhile, US LNG export projects – which alone account for over US\$376bn of CAPEX in EICDataStream – remain under the spotlight, with LNG export approvals being fast-tracked to advance projects and reinforce the country's position as the world's leading LNG exporter.

A meeting place for developers, oil companies and contractors, OTC is the go-to event for the supply chain to engage with key players and explore opportunities in one of the world's most dynamic energy markets.

**US\$1 Tn+**

North America  
Overall CAPEX

**700+**

Projects

**US\$376bn+**

CAPEX in LNG export



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## Benefits of Participating on the UK & EIC Pavilion



Prime Location



Enhanced Promotion



High visibility presence



Access to industry experts



1-2-1 meetings to secure business & widen networks



Dedicated project manager



Appointed EIC freight partner & stand designer



Country overviews/ project data report



Company entry in the UK Group Capabilities Brochure



Help to identify potential partners & customer



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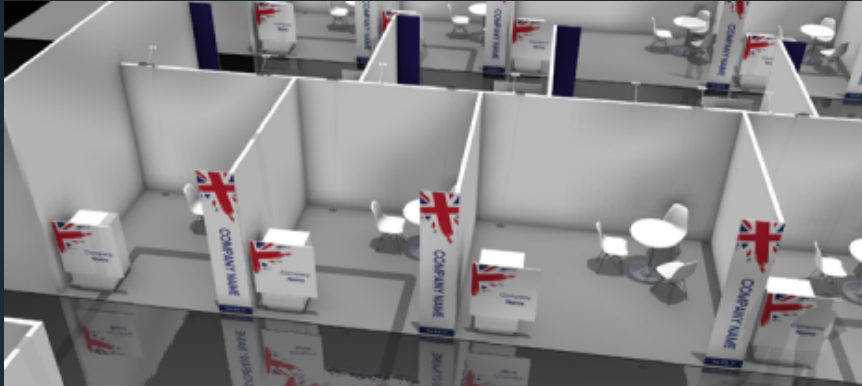
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# Your Stand



\*Image for display purposes only

\*\*Please note that any stand enhancements such as wall graphics, AV, additional sockets etc will need to be ordered and charged separately with EIC's appointed stand builder or the third-party contractor of your choice.

Shell scheme package includes:

- Back & side hard walls (graphics optional extra, see below)
- Fascia name board
- Lighting
- 1 power outlet
- Access to UK Lounge
- 1 round table & 3 chairs
- 1 counter with logo
- Literature rack
- Wastepaper basket
- Project management
- All previous page listed benefits



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# Costs

(Excluding VAT)

## Shell Scheme Stand Cost

EIC Member

**£1,110**

per sqm

Non Member

**£1,185**

per sqm

## Free Build Stand Cost

EIC Member

**£775**

per sqm

Non Member

**£850**

per sqm

## Example (shell scheme member costs)

9sqm from  
**£9,990**

12sqm from  
**£13,320**

18sqm from  
**£19,980**

## Additional Costs

### EIC Pavilion Partner Fee\*

(\*Mandatory fee until November 2026 for 18sqm & 36sqm stands)

18sqm Stand	<b>£1,100</b>
36sqm Stand	<b>£2,200</b>

#### EIC Pavilion Partner Benefits:

- Company logo included in UK Lounge graphics as EIC Pavilion Partner
- Company logo included in printed UK Group Brochure as EIC Pavilion Partner
- Company logo included in EIC OTC website as EIC Pavilion Partners
  - 1 EIC LinkedIn post announcing Pavilion Partners
  - Priority Booking for OTC 2028

### Corner Fee

(If applicable)

1 Corner	<b>£74.25 per sqm</b>
2 Corners	<b>£123.75 per sqm</b>
Island	<b>£173.25 per sqm</b>

### Sub Exhibitor Fee

(If exhibiting with another company on the same stand)

**£150**



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# How to Book

To secure your space, please complete your [booking form](#) and return to: [internationaltrade@the-eic.com](mailto:internationaltrade@the-eic.com)



# Contact

If you have any questions about the event or wish to discuss your options in more detail please contact:

**Serena Carvalho**

Project & Events Manager

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EIC Platinum  
Global Partner:



FX Payment  
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